

## CURRICULUM VITAE

**WILLIAM J. BOWE**

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### **PROFESSIONAL EXPERIENCE:**

#### **Encyclopaedia Britannica, Inc.**

Chicago, IL

1986 - 2014, Executive Vice President,  
General Counsel and Secretary

Retired as senior legal and administrative officer of multinational Internet, software and print publisher. Substantial time devoted to trademark, copyright, e-commerce privacy and intellectual property law in addition to corporate matters, global tax planning, litigation, mergers, acquisitions and transaction work. Securities and franchise law responsibilities have been associated with a publicly held affiliate. Served as president of Encyclopaedia Britannica Educational Corporation and dictionary publisher Merriam-Webster, Incorporated. Responsible for human resources department and managed EB's public relations function.

#### **United Press International, Inc.**

Nashville, Tennessee

1984 - 1985  
Vice President, General Counsel  
& Secretary

Established in-house Law Department at UPI as Assistant General Counsel. Hired staff, organized Department and integrated legal function into 130 Bureau, 2,000 employee international news wire service. Managed all litigation and divestitures related to UPI's cable television, electronic database distribution and non-U.S. news picture operations. Supervised UPI's reorganization under Chapter 11 of the U.S. Bankruptcy Code and subsequent sale.

#### **The Bradford Exchange, Ltd.**

Niles, Illinois

1979 - 1983  
Vice President for Legal and  
Corporate Affairs, Secretary

Financial and professional responsibility for organizing first Law Department in multinational diversified direct marketing corporation. Advised owner, J. Roderick MacArthur in connection with duties as a director of the John D. and Catherine T. MacArthur Foundation. Counseled executives of the corporation and its subsidiaries and affiliates in the direct mail, catalog, retail (Hammacher, Schlemmer), food marketing, real estate, hotel and publishing industries; coordination of external legal services rendered in the U.S. and abroad by 26 outside law firms.

#### **Roan & Grossman**

Chicago, Illinois

1971 - 1980  
Of Counsel, Partner, Associate

Engaged in general corporate practice, with particular emphasis on corporate acquisitions and divestitures. Extensive representation of steel industry clients in the U.S. and Middle East. Representation of Japanese bank and trading company interests in regard to regulatory and commercial matters.

#### **U.S. Army**

Washington, D. C.

1968 - 1971  
Counterintelligence Analyst

Served in the Counterintelligence Analysis Division of the Office of the Assistant Chief of Staff for Intelligence in the Army Operations Center in the Pentagon. Also served as counterintelligence and countersabotage advisor to the Antiballistic Missile Development Directorate. Served as member of a special group established by the Secretary of the Army to investigate military surveillance of civilians.

#### **Ross & Hardies**

Chicago, Illinois

1967 - 1968  
Associate

Engaged in general corporate and real estate practice. Responsible for legal research, utility security financings for regulated corporations in the cable television, telephone, gas and electric power industries.

### **EDUCATIONAL EXPERIENCE:**

University of Chicago Law School, J.D., 1967

Yale University, B.A., 1964

Latin School of Chicago, HSD, 1960

**BAR ADMISSIONS:** Illinois, 1967; Tennessee, 1984

### **OTHER ACTIVITIES:**

**The Wayfarers' Club**, Chicago, IL  
President  
Secretary/Treasurer

2010 - 2022  
2012 - 2013  
2010 - 2011

Member, Board of Managers, <b>Intellectual Property Law Association of Chicago</b>	2006 - 2009
President, <b>The Cliff Dwellers</b> , Chicago, IL	2006 - 2007
<b>Illinois Governor's Appointee: Education Summit</b>	2000 - 2002
Member Intellectual Property Committee <b>Software and Information Industry Association</b> Washington, DC	1999 - 2008
Member, <b>Board of Editors, Intellectual Property Studies, Chinese Academy of Social Sciences</b> , Beijing, China	1996 - 1999
Member, Government Affairs Committee <b>Software Publishers Association</b> , Washington, DC	1997 - 1998
Director, <b>International Anticounterfeiting Coalition</b> , Inc., Chairman, Cyberspace Task Force Chairman of the Board of Directors, Washington, DC	1989 - 1999 1994 - 1998 1994 - 1996
Director, <b>Illinois State Chamber of Commerce</b> ; Member, Education Committee	1990 - 1996 1990 - 1998
Co-chairman, "Managing the Smaller Law Department" Seminar, <b>Corporate Legal Institutes</b> , Chicago	1995
Illinois Governor's Appointee: <b>Early Childhood Care and Education Work Group</b>	1994 - 1995
Illinois Governor's Appointee: <b>Governor's Task Force on Workforce Preparation</b>	1992 - 1993
Member, Project to Curb International Piracy, <b>The Annenberg Program of Northwestern University</b> , Washington, DC	1988 - 1989
Member, <b>Board of Overseers, IIT Chicago-Kent College of Law</b>	1982 - 1986
President and Director, <b>Clarence Darrow Community Center</b> , Chicago, IL	1975 - 1984
Trustee, <b>Hull House Association</b> , Chicago, IL	1977 - 1979
General Counsel, <b>Illinois Governor's Task Force on School Finances</b>	1975
General Counsel, Research Director and Speechwriter, <b>Chicago Mayoral Campaign</b>	1974 - 1975

#### **SPEECHES:**

2010	<b>Using Other People's Material: Copyright Fair Use, Trademark Fair Use, and Nominative Use</b> Law Bulletin Annual Corporate Intellectual Property Law Conference, Chicago, IL
2005	<b>Negotiating and Drafting License Agreements</b> Insight Conference on Major Business Agreements, Chicago, IL
2003	<b>Copyright Basics: Origin and Scope of Copyright Protection</b> Chicago Bar Association, Chicago, IL
2003	<b>Knowledge Management for Corporate Legal Departments</b> Third Annual Corporate Legal Times Super Conference, Chicago, IL
2003	<b>Best Practices Managing Outside Corporate Counsel</b> American Corporate Counsel Association, Chicago, IL
2002	<b>Stopping Internet Piracy</b> American Intellectual Property Lawyers Association, Phoenix, AZ
2001	<b>Law Department Best Practices Examined</b> American Corporate Counsel Association/Altman Weil, Chicago, IL
2001	<b>The Rise of Intellectual Property as a Global Resource</b> Michael Best & Friedrich LLP Management Seminar, Chicago, IL
2001	<b>Intellectual Property: The Internet's Coin of the Realm</b> Practising Law Institute, Vienna, VA
2000	<b>Mid-size Law Firms: The Client Perspective</b>

- Hildebrandt Institute, Tampa, FL
- 2000     **E-Commerce and Protection of Corporate Assets**  
The Corporate Counsel Center of Northwestern University School of Law, Chicago, IL
- 2000     **How the Internet Has Changed Our Business Model**  
Illinois Institute for Continuing Legal Education, Chicago, IL
- 2000     **Intellectual Property in the Internet Age: Britannica's Experience and Beyond**  
American Bar Association Intellectual Property Law Section, Boston, MA
- 2000     **Taking Your Business to the Internet: Then Protecting It**  
Association of University Technology Managers, Chicago, IL
- 2000     **Legal Protection for Databases?: Europe Challenges**  
Intellectual Property Lawyers Association of Chicago, Chicago, IL
- 2000     **Copyright Infringement on the Internet**  
Chicago Bar Association, Chicago, IL
- 1999     **E-Commerce Law: Innovative Solutions for New Business Models**  
Illinois Institute for Continuing Legal Education, Chicago, IL
- 1999     **Conduct Most Foul: Infringement on the Internet**  
Centennial Conference on Intellectual Property  
The John Marshall Law School, Chicago, IL
- 1999     **Distance Learning and the Digital Millennium Copyright Act**  
Hearings of the U.S. Copyright Office, Chicago, IL
- 1998     **Protecting Your Company's Good Name in Cyberspace**  
Software Publishers Association, Chicago, IL
- 1998     **Internet Trademark Protection**  
International Anticounterfeiting Coalition, Boston, MA
- 1997     **Managing Outside Counsel**  
Illinois Corporate Times Roundtable, Chicago, IL
- 1996     **Intellectual Property Protection in the Pacific Rim**  
American Bar Association, Minneapolis, MN
- 1996     **Intellectual Property Protection and DVD Technology**  
Innotech/Eastman Chemical Company, Washington, DC
- 1995     **The Civics Education Opportunity in our Increasingly Diverse Society**  
Testimony: Hearings on the National Assessment of Educational Progress in  
Civics Education Conducted for the National Assessment Governing Board, Chicago, IL
- 1995     **New Challenges for American Industry**  
Insight Into Electronic Fraud Detection Seminar, Chicago, IL
- 1995     **European/American Business Cooperation:**  
A New Global Challenge for Both Economies to Face  
French-American Chamber of Commerce in the U.S., New York, NY
- 1995     **Exploring Internet Legal Issues**  
Corporate Legal Institutes, Chicago, IL

#### **PUBLICATIONS:**

"Internet Practitioner Comments." *CCH State Tax Reporter*; "Managing Outside Counsel in Corporate Litigation." *Litigation Management & Economics*, Section of Litigation, American Bar Association; "The Foreign Corrupt Practices Act Revisited." *Middle East Monthly*, *Anti-Boycott Law Bulletin*; "Regional Planning vs. Decentralized Land Use Controls." *De Paul Law Review*; "The Privacy Act of 1974." *Journal of Taxation*, reprinted in *Business Records*, *N.Y. Law Journal*; "The Civil Disturbance Threat." *U.S. Senate Judiciary Committee*. Additional articles published in *Corporate Legal Times*, *The Chicago Tribune*, *Chicago Lawyer* and *Chicagoland Monthly*.