

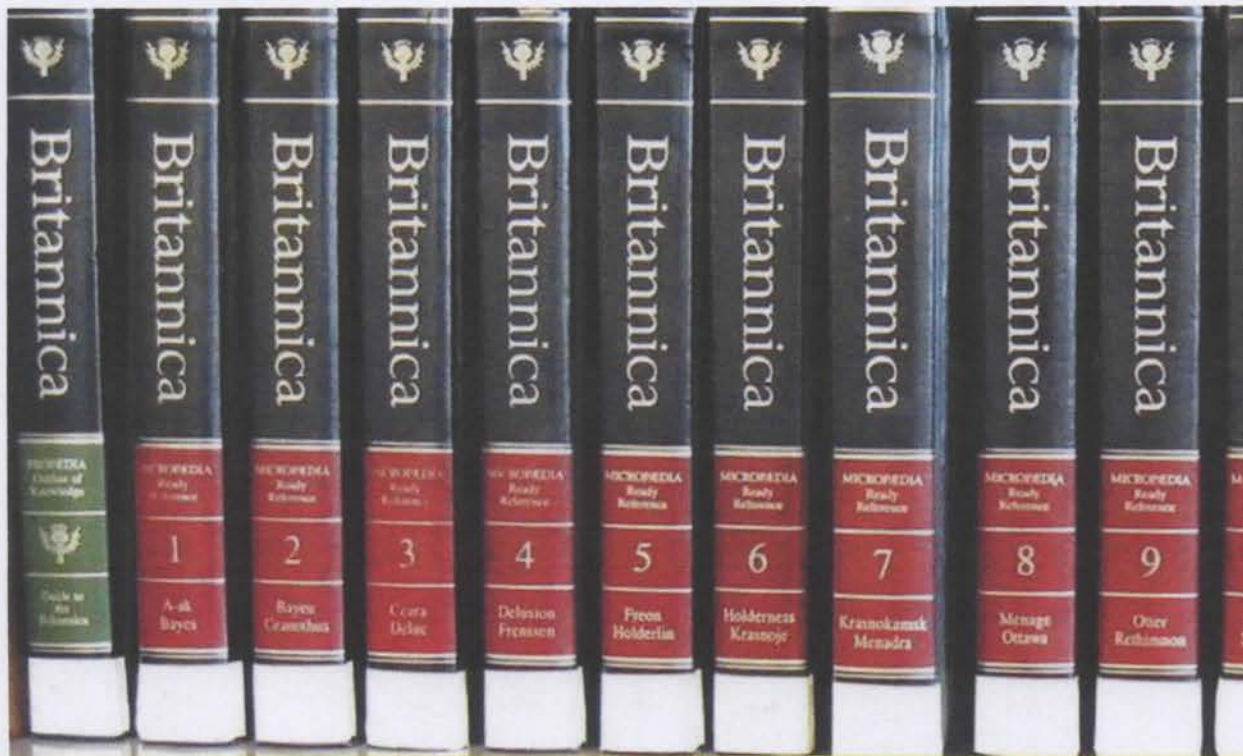
CORPORATE COUNSEL

IN-HOUSE STRAIGHT

An Update to Encyclopaedia Britannica's Law Department

By Marlis Silver Sweeney, Corporate Counsel

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Encyclopaedia Britannica Inc. has a new entry in its “G” volume with the addition of Douglas Eveleigh as general counsel and secretary of the 246-year-old company. He’s succeeding William Bowe, who’s retiring after close to 30 years in the top legal position. [In a statement](#), the company says the new GC’s challenge (beside getting up to speed with the entire contents of the collection, to be sure ...) will be dealing with evolving media business models and the intellectual property laws that follow these changes.

Eveleigh “brings a unique combination of legal, business and governance knowledge, honed through both large law firm and in-house experience,” said Britannica President Jorge Cauz, in the statement. “His deep knowledge of intellectual property will be a big asset to Britannica, and I am very pleased to have him on our team.”

Before his quest to compete with A.J. Jacobs (the journalist known for [a complete reading of all 32 volumes](#) of Britannica’s encyclopedia), Eveleigh was the associate general counsel at Solo Cup Co., where he managed the company’s worldwide litigation, contracts, intellectual property and other matters, and he worked on intellectual property and commercial litigation at Mayer Brown for seven years. He holds a bachelor’s in engineering from Boston University and a law degree from the John Marshall Law School, where he graduated first in his class, [according to his LinkedIn profile](#).