

# People

EDITED BY MARIANNE YEN

## COLLIER BOOKS:

**John Glusman** has been appointed executive editor of Collier Books, the trade paperback line of the Macmillan general books division. He was editor-in-chief of Washington Square Press since 1984 and, before that, was managing editor of The Modern Library and associate editor of Random House and Vintage Books.



GLUSMAN

## R. R. BOWKER:

**Marlene Charnizon**, executive editor of *Small Press* since its inception, has elected not to go to Meckler Publishing, the magazine's new owner in Westport, Conn. She may be reached at 115 E. 89th St., New York, N.Y. 10128; (212) 289-0859...

**Martha Southgate** has also left her position as assistant editor, and can be reached at 100 Bergen St., #4, Brooklyn, N.Y. 11201; (718) 797-2155.

## FIELD PUBLICATIONS:

**Sally Lodge** has joined the firm as editor of *Weekly Reader's Discovering Book Club*. She was formerly a senior associate editor at *Publishers Weekly* and has held publicity and editorial positions at Pantheon Books and Four Winds Press, respectively... **Susan LaBella**, formerly editor of *Discovering*, has been appointed editor of *Buddy* and *Goodtime Book Clubs*.

## BERKLEY BOOKS:

**Leigh Haber** has been named director of publicity. She was most recently an independent public relations consultant and has held publicity positions at Ballantine, Avon and Bantam...

**Michele McHugh** has been promoted to director of contracts and licensing. She was formerly contracts manager and, before Berkley, was manager of contract operations for Ballantine/Del Rey/Fawcett... **Jayne Pliner** has joined the company as senior editor. She was previously director of literary affairs for Highgate Pictures in New York and, prior to that, was story editor for Lorimar Productions...

**Mercer Warriner** has been named editor. She was formerly editor-in-chief at Frederick Fell Publishers and was most recently a freelance editor...

**Liselle Gottlieb** has been named promotion and advertising manager for the Berkley Publishing group. She was formerly assistant manager.

## SCARECROW PRESS:

**Norman Horrocks** has been appointed vice-president, editorial of Scarecrow Press, a division of Franklin Watts, effective August 1. He served as director of the School of Library Service, Dalhousie University in Halifax, Nova Scotia, and as Dean of the Faculty of Management Studies. Horrocks just completed



HORROCKS

a term as president of the Association for Library and Information Science Education.

## SIMON & SCHUSTER:

**James P. Kelly** has joined the company as business manager—elementary and high school groups. Reporting to him will be David Norton, vice-president—finance of Allyn & Bacon; Steven Doynow, vice-president—finance and operations of Globe Book Company; and

George Simios, senior vice-president—finance and operations of Coronet/MTI Film and Video... **Robert Shields** has been appointed business manager—elementary group as well as vice-president/controller, Ginn and Company. Reporting to him will be Lynne Keller, executive vice-president—finance and administration, Modern Curriculum Press...

**Richard L. Benzel** has been appointed executive editor of the education group. He will be in charge of secondary schools publishing for Allyn & Bacon. Before joining the company, Benzel held positions in educational publishing and marketing at Houghton Mifflin...

**George F. Werner** has been promoted to business manager—college book and the technical and reference divisions. He has been with S & S for the last eight years, most recently as director of financial planning and budgeting.

## ENCYCLOPAEDIA BRITANNICA:

**William J. Bowe** has been named vice-president, general counsel and secretary. He most recently served as general counsel of United Press International in Nashville, Tenn.



BOWE

## ARBOR HOUSE:

**Laurence B. Hughes** has been named director of publicity. He was previously publicity manager and, before that, senior publicist. Prior to joining Arbor House, Hughes worked in the publicity department of Macmillan Publishing...

**Dorothy Wachtenheim** has been promoted to executive art director. Prior to joining the company in 1984, she

was assistant art director at Putnam... **Lynn Krise** has been named associate advertising manager and will also continue in her present position as publicist. She joined Arbor House in 1985 as a junior publicist...

**Fred Chase** has been promoted to associate editor. Before joining the company in 1984, he was an editorial assistant at Putnam and a production editor at Avon.

## PRENTICE HALL:

**Richard C. Re** has joined the company as national sales manager. He was formerly national sales manager at Arbor House, which he joined in 1983 as assistant sales manager. Before that, Re was a trade sales representative for E. P. Dutton and T. Y. Crowell.

## DOUBLEDAY:

**Pamela Byers** has been appointed director of advertising and publicity for the special interest, religious and Books for Young Readers publishing groups. She joined the company in 1984 as manager of marketing planning. She was formerly product manager for Wiley Press and Wiley Professional Software and, before that, publicity director for John Wiley & Sons...

**Ellen Mastromonaco** has been appointed director of advertising and publicity for the general adult trade, Anchor and Dolphin publishing groups. She joined Doubleday in 1979 as managing editor for the Dial Press and was most recently manager of advertising, promotion and copywriting...

**Brian Watson** has been appointed controller of the book shops division. He joined the company in 1968 as a staff accountant in the controller's division and was most recently assistant controller.